

*Consulting services for leaders who seek to
build innovative and enduring businesses*

About Soren Eilertsen, Ph.D.

President of Kollner Group



Soren Eilertsen founded Kollner Group in 1999 to realize his passion for helping leaders build innovative and enduring businesses. In his work as a leadership and strategy consultant, Soren has earned a reputation for his ability to activate and align people across functional and organizational boundaries. He coaches leaders and teams to develop skills and performance. As an expert in innovation and change, he guides leaders in strategic decision making and assists with implementation of critical initiatives. In this way, he empowers clients to grow the business, create breakthrough solutions, and attain superior performance.

With over 15 years of leadership experience in senior executive and entrepreneurial roles, Soren has helped shape the success and strategic direction of numerous for-profit and non-profit businesses. Prior to Kollner Group, he held senior corporate positions overseeing such areas as business operations, production planning, information technology, human resources, organizational development, and strategic planning.

Educated as a psychologist, Soren has served as consultant, catalyst and coach to senior executives and CEOs of many corporations spanning a wide array of industries. These include automotive, architecture, engineering, consumer electronics, education, entertainment, graphics, healthcare, investment, cinemas, museums, professional services, technology, and sustainable energy. He has worked on world-class endeavors and been fortunate to engage with leaders in organizations such as AECOM Design, American Suzuki, lynda.com, McKesson, MK Sound, Mission Critical Technologies, Motown Museum Project, Nordisk Film Biografer, Pacific Theatres, Polar Air Cargo, System Simulations, UC Health System, and Vulcan (Paul Allen).

Besides his work with clients, Soren presents workshops and keynotes on topics such as strategy, innovation, creativity, and leadership. He is an active member of the Society for Advancement of Consulting and the National Association for Strategic Planning. Soren currently serves on the Adjunct Faculty at Pepperdine University's Graziadio School of Business and Management where he teaches Business Strategy and he is a recurring guest lecturer on Innovation Strategy at KaosPilots, a business and social innovation school in Denmark.

Committed to lifelong learning, Soren gratefully acknowledges the influence of thought leaders and mentors. Particular inspiration come from personal encounters with business school professors and leaders such as Michael Ray ("Creativity in Business"), Jim Collins ("Good to Great"), W. Chan Kim and Renée Mauborgne ("Blue Ocean Strategy"), and Ken Wilber ("A Theory of Everything").

Soren is qualified by the Blue Ocean Strategy Initiative Centre at INSEAD in Value Innovation concepts and has served several years as an examiner, applying the Performance Excellence Criteria for the prestigious Baldrige National Quality Program. He is the executive producer of several Telly Award winning instructional programs.

Beginning his career with degrees in systems analysis and business administration, Soren earned a doctoral degree in psychology from California Graduate Institute in 1995. Having grown up in a small town in Denmark and living now with his family in the metropolis of Los Angeles, he calls both the U.S. and Europe home.

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